

# PLA2025 Europe

## 12th Edition

### Milan, Italy

### March 18 & 19, 2025

Digital Lab Horizon.  
Data Driven Strategies.

**The Paperless Lab Academy®** is an initiative launched in 2012 that has gained reputation and followers over the course of its activities.

**"THE" conference on digital transformation strategies for laboratory and quality processes.**

The place to learn about **best practises** from real world use cases, industry leaders and experts.

Now running its 12th European edition

## CENTRAL THEME OF THIS EDITION

# Connecting. Empowering. Accelerating

Key Factors for Successful Digital Transformation

## WHO BENEFIT FROM THE DISCUSSIONS @ PLA® CONFERENCES

MANAGERS, HEAD, CXO & GLOBAL POSITIONS

QUALITY CONTROL

IT BUSINESS PARTNERS

RESEARCH AND DEVELOPMENT

QUALITY ASSURANCE

OPERATIONAL EXCELLENCE

**ALL** YOU ALWAYS  
WANTED TO  
KNOW ABOUT  
**SCIENTIFIC DIGITAL  
DATA MANAGEMENT**

The Paperless Lab Academy® is the ideal platform for all organisations that own a laboratory and are involved in the implementation, consolidation, integration or simplification of laboratory data management processes.

Once again, we set the stage for discussions about digital transformation journeys, data-driven strategies, data management, the digital ecosystem, connectivity, compliance and implementing 21st century technologies in your lab.

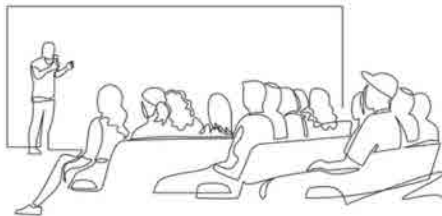
# How does a PLA® Edition look like?

## A UNIQUE FORMAT



### Plenary session of rich-content

The plenary session is composed of presentations and panel discussions from thought leaders of the industry sharing their experiences, reflections and best practises on their digital transformation journey



### Interactive workshops

The opportunity for you to discuss directly with experts from the industry. A unique moment to grasp the knowledge presented in those sessions.



### Networking at the Exhibition hall

The PLA® conferences bring together various solution providers in the exhibition hall and offer visitors a good overview of current and future trends. All breaks take place in the exhibition hall and offer plenty of time for networking and business discussions.

## PLA® CONFERENCES KEYWORDS

BIOTECH  
ENGINEERING  
FOOD&BEVERAGE  
CHEMICAL  
SERVICE LABS  
ACADEMIC  
PHARMA

FAIR  
DATA INTEGRITY  
QUALITY CULTURE  
MASTER DATA  
DATA DRIVEN  
INTEGRATION OF INSTRUMENTS  
DIGITAL ECOSYSTEM  
4.0  
DIGITAL TWIN  
AUTOMATION  
AI  
DATA CITIZEN  
INTERNET OF LAB THINGS



### INTERACTIVE WORKSHOPS

DEPARTMENTS INVOLVED

- IT
- R&D LABORATORY
- QA, QC
- OPERATIONAL EXCELLENCE
- PRODUCTION

SAAS  
CLOUD  
VALIDATION  
NO CODE/ LOW CODE  
LIMS  
IPAAAS  
SERVICES  
ELN  
API  
STANDARDS

## WHY ATTENDING PLA® CONFERENCES

The PLA® repeatedly points out the key success factors for the implementation of digital transformation initiatives.

These projects are facing so many drawbacks and frustrations sometimes. This is why the **PLA® team has one mission and one passion: Make it Real!** By enabling discussions and facilitating a sharing and learning platform.

### Join us and discover more about:

- Harnessing the potential of technology
- Driving innovation by shifting the mindset of employees from application-centric to digital
- Enabling connectivity and automation for seamless access to data
- Navigate the products that the laboratory informatics industry offers today
- Build on a vision of collaboration and partnerships with vendors

## WHAT THEY SAY ABOUT US

“ I am impressed by how the PLA® Conferences have grown year over year. It is for me an authoritative source of information that helps me stay current with market trends and anything that matters in the industry, not to mention the excellent networking opportunities.

I find particularly remarkable the breadth of topics in the agenda and the quality of the presentations. I am always very pleased to see that sessions provided by sponsors, far from being pure sales pitches, provide very useful context and insight on the industry and the market vendors' ecosystem

“ This is a fascinating conference with a strong focus on Data Management and different strategies to not only go paperless in the lab, but also how to best organise one's data. There were a broad range of talks and workshops/demos from FAIR data and the use of semantic web technologies both in conjunction with AI and for interoperability purposes.



“ The PLA® has been a very interesting experience for me. I've learned on other markets' initiatives which could potentially be of interest for my company's journey. It has given me the opportunity to discuss further with the speakers to expand on my understanding. I am already looking for projects internally based on the learnings from the PLA®. I can honestly say that I got a lot out of it.



# AGENDA #PLA2025EUROPE

## Day 1

MARCH 18, 2025

From 08:00	Registration	
08:50 - 09:00	Chairman's welcoming message	
09:00-11:00	<b>FAIR Principles &amp; Data Stewardship</b> <ul style="list-style-type: none"><li>Samantha Pearman-Kanza, Sr. Enterprise Fellow @ University Southampton</li><li>Nessa Carson, Associate Principal Scientist @ Astrazeneca</li><li>Alessio Tremolada, IT Lab Solutions Consulting &amp; Innovation Manager @ SGS</li></ul> <b>Panel discussion:</b> <b>How to ensure effective Data Management across its entire lifecycle</b> in collaboration with Shaun Latham, Data Scientist @ ZONTAL	
11:00 - 11:10	Elevator Pitches for Workshop Sessions	
11:10 - 11:45	Networking Session: Coffee Break	
11:45-12:45 Parallel Sessions	<b>Workshop Thermo Fisher Scientific</b> Practical approaches to realizing the digital Lab of the Future	<b>Workshop INPHARMATIC</b> Digitization from paper: easily convert your paper forms into digital records without compromise
12:45 -14:00	Networking Session: Lunch	
14:00-15:00 Parallel Sessions	<b>Workshop SAPIO SCIENCES</b> The Lab AI Revolution: Driving Efficiency, Effectiveness and Quality in R&D	<b>Workshop AGILENT</b> Accelerating adoption of digitized processes in the analytical lab
15:00-15:30	Networking Session: coffee break	
15:30 - 18:00	<b>Creating New Digital Experiences</b> <ul style="list-style-type: none"><li>Daniel Fraioli, Group Industrial Operations, Pharma Manufacturing SPC Direction @ Recordati</li><li>Jean Michel Romnee, Research Manager @ Wallon Agricultural Research Center</li><li>Mimi Virlany Syahputri, Head of Quality Operation @ Anugrah Amarnya Global ( Dexa Group)</li><li>Alessio Tremolada, IT Lab Solutions Consulting &amp; Innovation Manager @ SGS</li></ul> <b>Panel discussion:</b> <b>How to juggle Process Improvements Needs and Business Priorities</b> in collaboration with Devendra Deshmukh, Head of Strategy and product management for the digital solutions division @ Thermo Fisher Scientific	
18:00 -18:30	Networking Session	

## INDUSTRIES ATTENDING PLA® CONFERENCES



Pharma  
Cosmetics



Biotech



Food &  
Beverage



Petro /  
Chemical



Service Lab



Consumer  
Goods

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## Day 2

MARCH 19, 2025

08:50-09:00	Chairman's welcoming message	
09:00 - 11:00	<b>Quality Culture: Adressing People, Regulations and Quality challenges in the digitalisation of laboratory processes</b>  <ul style="list-style-type: none"><li>• Robert McDowall, Director @RD McDowall Limited</li><li>• Jens Donath, Head Project Management Quality @ Lonza</li><li>• Christine Mladek, Head of Global QC Network Management @ Boehringer Ingelheim</li></ul> <b>Panel discussion:</b> <b>How to adopt new Technologies and remain Compliant</b>	
11:00 - 11:10	Elevator Pitches for Workshop Sessions	
11:00 - 11:30	Networking Session: coffee break	
11:30-13:30	<b>Creating New Digital Experiences</b> <ul style="list-style-type: none"><li>• Frank Sicherl-Birk, Global R&amp;D Program Lead @ Roche Diagnostics</li><li>• Francesca Maienza, Head of Corporate Quality Control @ Menarini Group</li><li>• Gaia Valsechhi, Global Applications &amp; Processes IT Team, QC Delivery Specialist @ Menarini Group</li><li>• Gunnar Zoch, Master Data Lead, Global LIMS @ Lonza</li></ul> <b>Panel discussion:</b> <b>Key factors for successful Management of Global Projects</b>	
13:30 - 14:30	Networking Session: Lunch Break	
14:30 -16:30 Parallel Sessions	<b>Deep Dive Workshop METTLER TOLEDO</b>  <b>How Would You Digitalise A Mess?</b> In collaboration with Robert McDowall	<b>Deep Dive Workshop OPTIMA LRMS</b>  <b>Optimise the effectiveness of your lab operations by improving your turnaround time.</b> <i>How to benefit from a Laboratory Resource Management Solution.</i>
16:30	Closing	

Join the discussions  
at #PLA2025EUROPE !!

Secure your free place and register now!

[www.paperlesslabacademy.com/europe\\_registration/](http://www.paperlesslabacademy.com/europe_registration/)



# The PLA® Conference Europe Where & Who's Who



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