

# PROGRAM

## PLA2024 EUROPE

11th edition  
Meliá Milano, Italy  
March 12 & 13, 2024

Our #PLA2024Europe program has been carefully crafted to discuss the most pressing challenges and exciting opportunities in the digital lab space.

From insightful keynote addresses from industry leaders to interactive panel discussions, hands-on workshops from experts and thought-provoking presentations, the conference promises an immersive experience that transcends traditional boundaries.

## THEME AND TOPICS OF THIS EDITION

# Develop a digital mindset

and embrace your digital ecosystem

## WHO BENEFIT FROM THE DISCUSSIONS @ PLA® CONFERENCE

MANAGERS, HEAD, CXO & GLOBAL POSITIONS

QUALITY CONTROL

IT BUSINESS PARTNERS

RESEARCH AND DEVELOPMENT

QUALITY ASSURANCE

OPERATIONAL EXCELLENCE

**ALL** YOU ALWAYS  
WANTED TO  
KNOW ABOUT  
**SCIENTIFIC DIGITAL  
DATA MANAGEMENT**

The Paperless Lab Academy® is the ideal platform for all organisations that own a laboratory and are involved in the implementation, consolidation, integration or simplification of laboratory data management processes.

Once again, we set the stage for discussions about digital transformation journeys, data-driven strategies, data management, the digital ecosystem, connectivity, compliance and implementing 21st century technologies in your lab.

# AGENDA #PLA2024EUROPE

## Day 1

MARCH 12, 2024

From 08:00	Registration
08:35 – 08:45	Chairman's welcoming message
08:45 – 10:45	<b>Developing a digital mindset within the organisation</b> <ul style="list-style-type: none"><li>• <b>Strategic Workforce Planning as a success factor for the digital future.</b> <i>Andreas Steinle, Digital Integration Lead @ Roche Diagnostics</i></li><li>• <b>Blue Sky Project: Soft skills to implement a lab software that "kills".</b> <i>Silvia Primon, Quality Control Manager @ Zeta Farmaceutici Group</i></li><li>• <b>Embracing the Digital Shift: Nurturing a culture of innovation and collaboration in lab transformation.</b> <i>Domenico Palumbieri, Digital Operations Leader @ GSK</i></li></ul> <b>Panel Discussion</b>
10:50 – 11:00	Elevator pitch: introducing sponsors workshops
11:00 – 11:30	Networking Session: coffee break
11:30–12:30 Parallel Sessions	<b>Workshop CLINISYS : Enabling scientists to drive innovation</b> + <b>Workshop INPHARMATIC : Digitization from paper: easily convert your paper forms into digital records</b> +
12:30 – 13:30	Networking Session: Lunch
13:30 – 15:00	<b>Creating new Digital Experiences</b> <ul style="list-style-type: none"><li>• <b>Effortless Excellence: Transforming Lab Economics through Automated Process and KPI Management</b> <i>Thomas Gerber, Operational Excellence Quality Manager @ Lonza Visp</i></li><li>• <b>Tracking instruments and analytical methods performance</b> <i>Reinhard Felsberg, former Site Analytical leader production Labs @ Dow Chemicals</i></li><li>• <b>Harmonisation and Standardisation in rapid evolving business</b> <i>Nicole Moberg, Chief Executive Officer @ Genesis Reference Laboratories</i></li></ul>
15:00– 15:15	Elevator pitch: introducing sponsors workshops
15:15–15:45	Networking Session: coffee break
15:45– 16:45 Parallel Sessions	<b>Workshop SAPIO SCIENCES: Accelerating Science with an AI, Chat GPT, and No-Code ELN/LIMS</b> + <b>Workshop EUSOFT: Key to succes for a Cloud LIMS Project – Zeta farmaceutici case study</b> +
16:50 – 17:50 Parallel Sessions	<b>Workshop AGILENT: Innovate &amp; Streamline – Unveil OpenLab 2.8 – Automation techniques</b> + <b>Workshop LABVANTAGE : Above the Clouds: On-demand Computing and the Laboratory of the Future</b> +
18:00 – 19:00	Welcome Reception

### INDUSTRIES THAT ARE ATTENDING PLA® CONFERENCE



Pharma  
Cosmetics



Biotech



Food &  
Beverage



Petro /  
Chemical



Service Lab



Consumer  
Goods

# AGENDA #PLA2024EUROPE

## Day 2

**MARCH 13, 2023**

08:40-08:45	Chairman's welcoming message
08:45 -10:45	<b>Living a Quality Culture</b> <ul style="list-style-type: none"><li><b>How to Live and Continuously Grow a Quality Culture of an Organisation</b> <i>Christine Mladek, Head of Global QC Network Management @ Boehringer Ingelheim</i> <i>Bob McDowall, Director @ McDowall Consulting</i> <i>Marie Jorna, Quality Director @ MSD</i></li></ul> <b>Panel Discussion</b>
10:45-11:15	Networking Session: coffee break
11:15-12:15	<b>Creating new Digital Experiences</b> <ul style="list-style-type: none"><li><b>Balancing Act between non-GMP and GMP in Technical Development</b> <i>Andreas Steinle, Digital Integration Lead @ Roche Diagnostics</i></li><li><b>No Code/Low code ELN supporting high quality CDMO services delivery</b> <i>Prashant Vaidyanathan, Group Lead for Data Architecture @ Oxford Biomedica</i></li></ul>
12:15 - 13:30	Networking Session: Lunch Break
13:30 -16:30 Parallel Sessions	<b>[Deep Dive Workshop ]Effective Lab Digitalisation Requires Process Understanding Reengineering towards Quality, Integrity, and Compliance</b> + <ul style="list-style-type: none"><li><i>Bob McDowall, Director @ R D McDowall Limited</i></li></ul> session sponsored by <b>METTLER TOLEDO</b>
	<b>[Deep Dive Workshop] Hands-On Lab Digitisation Instrument Connectivity and Data Management at Scale using Standards</b> + <ul style="list-style-type: none"><li><i>Burkhard Schaefer, Board member, AnIML Task group lead @ SiLA Consortium</i></li></ul> coordinated with <b>SiLA</b> Rapid Integration
16:30 -16:40	Chairman's Closing Message

**Get your free pass**

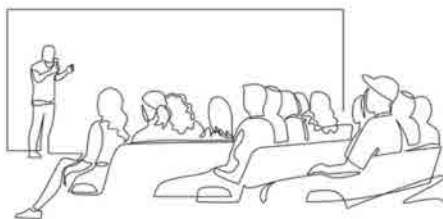
<https://www.paperlesslabacademy.com/europe-registration>

## A UNIQUE FORMAT



### Plenary session of rich-content

The plenary session is composed of presentations and panel discussions from project leaders and thought leaders of the industry. They bring real world cases and share their strategies, experiences and lessons learned.



### Interactives Workshops

Several breakdown sessions are organised with our sponsors, where they present their latest industry news.

As subject matter experts, they will bring their latest solutions (products and/or services) and share with you their experience and knowledge to support your specific needs.



### Networking with the experts

The PLA® Conference brings together multiple solution providers from the lab informatics industry, offering you a good overview of current and future trends.

An excellent combination of well-known international suppliers and new companies coming up with innovative proposals.

A true showcase space with quality networking opportunities.

## Join the #PLA2024 EUROPE Discussions

 [https://www.paperlesslabacademy.com/europe\\_registration](https://www.paperlesslabacademy.com/europe_registration)

### Contact us

 [info@paperlesslabacademy.com](mailto:info@paperlesslabacademy.com)



## WHERE: HOTEL MELIÁ MILANO, ITALY

### ADDRESS

Via Masaccio, 19, 20149 Milano MI, Italy

### DISTANCES

100 m from Lotto Metro Station

16 km from Linate Airport





## TESTIMONIALS

“

*The Paperless Lab Academy® remains an important platform for exchange and sharing for us and we will do our best to maintain Danone's involvement in the agenda. Actually, we are also very interested by the webinars being organised.*



“

*I am impressed by how the Paperless Lab Academy® event has grown year over year. It is for me an authoritative source of information that helps me stay current with market trends and anything that matters in the industry, not to mention the excellent networking opportunities*



“

*We have spent 2 very interesting days professionally speaking and very pleasant thanks to the organisation, company and location.*



“

*The conference, expertly organized in a pleasing venue, provided a great blend of plenary sessions and interactive workshops, along with good networking opportunities to interact with industry peers and solution providers. We hold the overall level of the presentations to the highest standard, having enjoyed the contributions from thought leaders, fellow peers from the pharmaceutical industry and other areas of expertise. Our sincerest compliments on the quality of the event – it's ranked as the best lab informatics conference we attended*

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## CONFIRMED SPONSORS AND PARTNERS

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Run Your Lab Like a Business



**TECHNOLOGY NETWORKS**